

WHAT WE ARE UP TO REPORT FOR 2021

Our mission is to create a more healthy, just, resilient, regenerative local food system in Butte County

https://bclocalfood.org

A letter from Our Director

Dear Friends:

2021 was a year of regrouping, grounding and solidifying a foundation as a fairly new organization with lots of projects going on.

Our community is dealing ongoing COVID issues and learning how to adapt to a new way of life. Fires and the hottest summer on record impacted crops, gardens and required creative pivoting for some of the other projects we do to co-create a community that grows food together with you. But you all came through with perseverance and commitment to help lay the foundation for great things to come in 2022.

We begin 2022 with a recommitment to our organization's mission (on the cover of this report) and our vision:

We have a shared vision that the way in which our food grows impacts us personally as well as the planet and all Life on earth.

We support the current science which informs us that all Life on the planet is interdependent and intertwined and we choose to devote our lives to food systems that regenerate and support Life.

We value community and connection that fosters a sense of belonging and healthy real food security for all.

Our vision for Butte County is to create a strong local food system as the basis of a strong local economy, anchored in a healthy community that thrives on neighbors helping neighbors.

We so appreciate your partnership over the past few years as we continue to work, play, laugh and cry together. Our old lives are gone, our new emerging culture recognizes that things have to change and are changing. Let's join together as a community and become locally food sovereign, food secure and food abundant in the coming years. I am, we are, honored to be working with you.





Food Sovereignty

Opportunity for new businesses

Tastier food

Stronger County-Wide Economic Security

Food Security

Why Create A Stronger Local Food System?

Increased Local Investment

Safer food supply

Better Quality Of Life

Community Builder

Increased ability for food transparency

Healthier Food= Healthier Community



What your Partnership creates and supports

All of our projects address strategic aspects of creating a stronger local food system from seed, to growing, to getting the food to those who need it, to education, to policy collaborating with food system stakeholders and more. We do our best to infuse all of what we offer with fun and a deep appreciation for all our abundance and blessings in the midst of all the challenges we face as a community.



- The Garden BLITZ
- Vecino Victory Garden
- Neighborhood Composting Center
- Farmers Marketmobile
- Baseline Local Food Assessment
- Save Our Seeds
- Farm To Fork Meals
- and more!





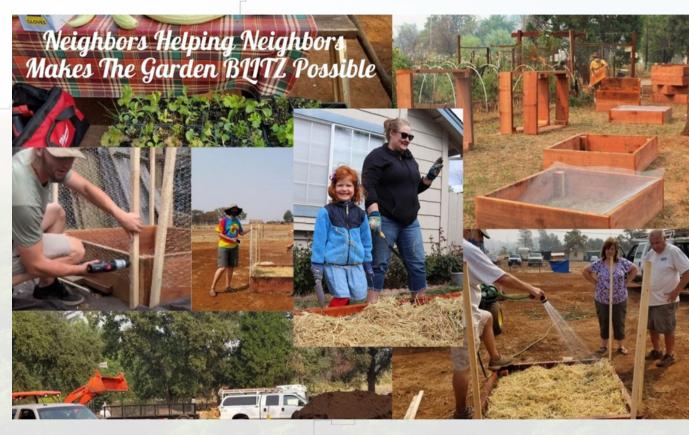
GARDEN BLITZ

In March 2021 the BLITZ expanded into two staging sites to better serve the community. Thanks to Jessica McKenzie in Chico and 350 Permaculture in Oroville for opening your yards to piles of wood, soil and mulch as the base camps for the BLITZ.

Then sixty-two amazing volunteers came together in community to install 66 new gardens in Butte County. These gardens pushed the numbers to 169 BLITŻ gardens installed in back yards since March 2020.

We started to gear up for a Fall BLITZ, but wood prices and fires made us realize we live in a new world and need to adjust accordingly. We will now do the Garden BLITZ in the Spring only.

We supported 25 scholarship gardens in 2021 and are will double that for Spring 2022 thanks to the Lundberg Family Foundation via North Valley Foundation, Chico Natural Foods and North Valley Mutual Aid.













VECINO VICTORY GARDEN



Teach. Learn. Grow. Share.

Vecino Victory Garden is a Community Garden Demonstration Food Forest. designed to inspire people to shift their lawns to food production and share their abundance. It is also intended as a community center to educate folks in all aspects of food production and other ways in which plants can be used. Even with COVID we hosted learning workdays on Sundays, 5 workshops and 2 other events. Due to a grant from The T. Collin Campbell Center For Nutrition Studies we were able to get a gazebo for classes, a shed for storing all the stuff needed to run a community garden and plastic covering for the community greenhouse.

We have started a project we call GROWN (Growing Resilient Optimism With Nature) to support young folks to learn to feel more confident about growing food while they grow themselves. Watch for this as it develops. We are VERY excited about

Community Composting Center



Nestled in Vecino's back corner is our Community Composting Center. With very little advertising, 20 families who don't have the resources to compost at home, are already bringing their table scraps to be turned into lush soil. A grant from CalRecycle and California Alliance For Community Composting poises this program to fly in



The Farmers Marketmobile is a hybrid market that sells products via cash, credit, and EBT with a Market Match and functions as a quasi food pantry via the Angel Program. Its mission is to expand the reach of our local farmers who grow food for the community while getting highly nutritious food closer to those who need it.

A grant from the Butte County DESS Office at the end of 2019 created the Farmers Marketmobile. Then, in March this year, Butte Strong Fund and North Valley Community Foundation's generosity allowed us to bring food for free to Magalia and Concow to Camp Fire survivors who qualified to get a little help with their recovery. We end this year with more partnership with United Way of California, Golden Valley Bank and Lundberg Rice to serve more people and, hopefully, expand into other communities in the Valley.







TO TO THE MARKETMOBILE

Local Food Feeds Locals

- 4877 bags, bunches, eachs, baskets of locally grown food
- 4741 pounds of veggies and fruits
- 1125 value added products: bread, almond butter, honey, eggs and other shelf stable products.
- Angel Program: 156 recipient families on rosters, 152 folks use the program regularly.
- Food from 20 family owned, local farms and producers

The Newly Launched Angel Clulb invites members of the community to make one time or recurring donations to support their neighbors. Thanks to YOU our first Giving Tuesday to support it brought over \$3300, doubled with matching funds!

SAVE OUR SEEDS



Seeds are at the starting point of growing food. Regionally adapted seeds are best. We offer workshops, seed cleaning days, co-sponsor seed swaps and put over 2500 seed packs in 22 Tiny Libraries around Butte County in 2021.





BUTTE COUNTY BASELINE LOCAL FOOD ASSESSMENT

Background

Five focus groups were conducted in February 2021. Out of that process, the community identified some core themes impacting our local food system. Then, with a generous donation via the Butte Strong Fund, North Valley Community Foundation, Sierra Nevada Brewery and the Aaron Rodgers Fund, we were able to hire researchers to create a Local Food Assessment.

Why do a Local Food Assessment?

Anyone in the county can use this document as a comprehensive baseline report about the state of our food system today. It was intended to be the baseline report to measure how future programs will impact our food system. It can also be used to get grants and funding for food security projects.

How did we get it done?

- 5 focus groups, with 37 participants
- 78 additional interviews
- 1650+ hours of online research and writing

Next Steps

Convenings with both the public and stakeholders in 2022 to envision our collective 10 year dream of food sovereignty and abundance for all in our county, then start to create a 3-5 year plan to get there.

The Result?

An 85+ page document with graphs, citations, an Executive Summary and 24 appendices. The Assessment will be on our website this Spring.





Financials

Total donations and income = \$163,000



Total Expenses \$139,000



Our Board And Staff

The Board



From left to right:
Pamm Larry, Jarrett James, Toni Zanella
Donna Garrison, Ali McMorrow, Amy Roseman

Marketmobile staff throughout the year:

Ali McMorrow Cassidy Wear Ethan Cole Isaiah Wilkey Linen Cannon Rose Pritchett Stephanie Smith

Deep Gratitude to our major donors and sponsors

We Thank You For Your Service To Our Community.
Thanks for helping create a community that grows food together.













Thank you to our partners and members of the community that went the extra mile. We Thank You And Are So Blessed!



Magalia Community Park

Donors of \$250 or more

Alberta S. KimballMary L. Anhlatzer Foundation
All Fired Up Health Coaching
Bright Funds
Charles Romero
Deviant 9 Studios
Dr. Bronner's Magical Soaps
Jean Brown
Jeremy Miller
Oroville Spiritual Center
Sierra Club



People

You are the Life Blood of this organization.
We cannot thank you enough!
So Much Gratitude for our Super Volunteers!

Spring Semester Intern, Gretchen Serrantes

Super Volunteers 2021

Claudia Desilles Corey Collier Dan Carter Ed Haverty Emiia Erickson Goretti Gutierrez Kyle Williams Mary Kay Benson Matt Kerr Maria Giovanni Steve Edgar





We love creating community and invite you to join us!
Volunteer once or be a Super Volunteer

Donate

Attend fun events and workshops
We'd love to talk with you about potentials and
answer any questions you have
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